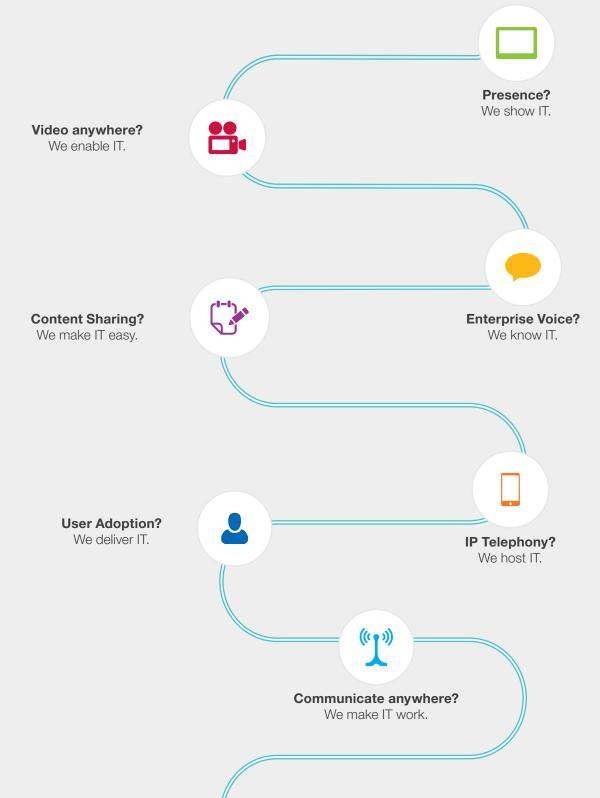


# Universal Communications

Enabling collaboration in real time, wherever and whenever required





Breaking geographic barriers by bringing groups of people to people, communicating with both HD video and dynamic sharing, and collaborating with content and data.

#### The Challenge

The essence of communication is connecting.

In its simplest form, the telephone breaks distance and time barriers so that people can communicate.

Escalating that communication to video first, interactive collaboration, coauthoring of documents or simply being able to tell at a glance if someone is available expands that capability to form Universal Communications.

The challenge is to deliver that experience across any device with the same, intuitive user interface allowing users to interact wherever and however they choose.

#### **Business Benefit**

We help you transform your business through the implementation of innovative communications solutions with the ability to achieve tangible cost savings or drive customer engagement.

Virtual teams enable collaborative working, increasing the efficiency of your business and reducing the time to market.

Communicate anywhere – Escalate through all comms types, from IM / Presence to UC and Desktop Sharing;

**Encouraging creativity** – Bringing together several voices from within an organisation helps to promote ideas that may never have been heard;

**Operational efficiency** – Less travel time, increased collaboration and instant communication;

**Cost-savings** – On travel, time, phone calls, lines, infrastructure and administration.

### Leveraging People

By allowing people to work 'smarter', businesses can leverage their best asset – their people. Creating an environment in which people can deliver more value to the business directly affects the bottom line.

More strategic goals such as collaboration between teams across continents, efficient feedback, flexible decision-making and streamlined sales and customer engagements add significant value.

## **Our Capability**

We enable creative, agile and responsive communications, so you can collaborate in real time, wherever you are.

- Unified Comms
- IM, Presence, Video & Collaboration
- Enterprise IP Voice & Video
  Conferencing
- Microsoft Lync
- Microsoft SharePoint
- Social Computing

