Visual Communications
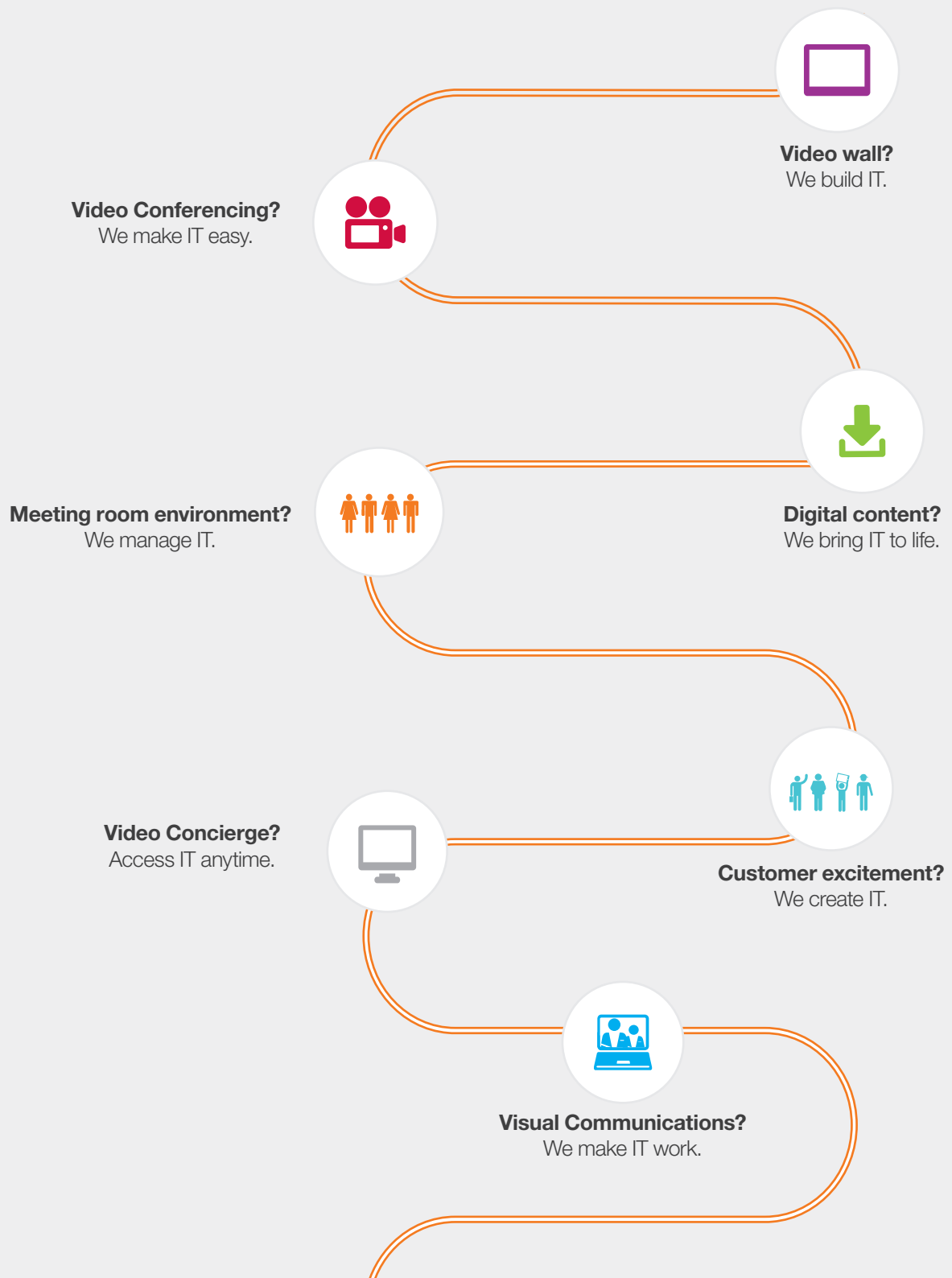
The design, implementation and management of Video Conferencing and high-impact audio-visual technology

Video wall?
We build IT.

Video Conferencing?
We make IT easy.

Digital content?
We bring IT to life.

Meeting room environment?
We manage IT.

Customer excitement?
We create IT.

Video Concierge?
Access IT anytime.

Visual Communications?
We make IT work.

Today's professionals thrive in a creative, agile and responsive working environment, where people can engage with each other in real time – wherever they are.

Visual Communications

Visual Communications is focused on the design, implementation and management of Video Conferencing and high-impact audio-visual technology.

We not only provide specific technology, but innovation, transformation and a cultural shift towards a new way of delivering, and interacting with, information.

Implementing this type of environment can prove challenging due to the complexity and financial requirements of a flexible Workspace, whether that is internal, retail or public space.

Business Benefit

Visual Communications aims to create an environment where people can deliver more value to the business.

Working environments are no longer standalone rooms with simple display screens or a flipchart. They are areas where we collaborate.

Business benefits include tangible cost savings, savings in time and office space, along with increased engagement. Video Conferencing and VCaaS reduces complexity of multi-manufacturer video equipment and make booking a VC as easy as a meeting, driving utilisation.

In retail or public facing areas, interaction and collaboration tools engage with customers, providing a multi-layered experience and driving greater footfall and brand awareness.

Room Management, potentially linked to Smart Building Management, automates the environment for whatever type of meeting is taking place and links to facilities booking to maximise estate utilisation.

Tangible Savings

We help you transform your business through the implementation of innovative audio-visual and video solutions with the ability to achieve tangible cost savings or drive customer engagement.

Virtual teams enable collaborative working, increasing the efficiency of your business and reducing the time to market.

More and more businesses are using digital signage as part of their communications and information strategy.

Deployed in prominent areas such as receptions, staff restaurants, office spaces, retail and public areas, digital signage enables engaging, dynamic and tailored content.

Video Walls and large format screens are becoming common, centrally controlled and distributed across a geographically dispersed estate.

Our Capability

Our Visual Communications team works closely with you to design and implement a variety of technology solutions, including:

Audio – Auditoriums, conference halls and sound feed between rooms;

Digital Signage – Enabling the projection of brand messaging, information and targeted adverts using a series of media displays or video walls;

Control Systems – Including displays, projectors, videoconferencing systems, lighting and hospitality systems;

IPTV – TV services delivered across your network, whether to a large format display or to an individual user's desktop;

Display – Projectors, LCD, LED and plasma displays can be used in a wide range of environments, from corporate board rooms, meeting rooms, command and control centres;

Video Conferencing – Our in-house Professional Services team of consultants, project managers, engineers and support operatives integrate existing Video Estates or deploy additional endpoints;

VCaaS – Hosted Virtual Meeting Rooms provide access video endpoints, along with software based systems such as Microsoft Lync, to a single Video meeting room. Additionally we provide concierge service and video helpdesk to assist with scheduling, setup, activation and troubleshooting.